

We Want To Make A Difference. We Want To See Change. We Are Changing The Way We CareSM

Changing the Way We CareSM (CTWWC) is working to catalyze a global movement that puts families first and puts an end to the institutionalization of children. A finalist in the MacArthur Foundation's 100&Change competition to fund solutions for the most significant problems of our time, CTWWC is working to prevent child-family separation, improve care for children in families, and find safe and nurturing families for children placed in residential care.

Launched in 2018, CTWWC is being implemented by two highly committed organizations recognized for their experience in working with children and families - Catholic Relief Services and Maestral International - and their partners around the world. They are working with the MacArthur Foundation, the U.S. Agency for International Development (USAID), and the GHR Foundation have formed a Global Development Alliance to support this important initiative.

CTWWC aims to create transformational systems change to ensure families and children are thriving, and families are strengthened with increased community supports and available services. CTWWC's strategy is to scale the initiative from the three demonstration countries, namely Kenya, Moldova and Guatemala, while continuing to expand regionally and globally.



Did You Know?

- Families matter! Evidence shows children thrive in safe and nurturing families, which play a critical role in improving their health and education outcomes and in reducing intergenerational poverty.
- Tragically, 7.5 million children have been stripped of family and placed into residential care, often referred to as "orphanages." 80-90% of the children in them are not orphans and have a living parent or relatives who could care for them with the proper supports.
- Research shows that children in residential care suffer profoundly negative impacts on their physiological and psychological development and are at extremely high risk of physical abuse and trafficking.
- Family care is more affordable than residential care. Changing the Way We CareSM can serve 6-10 children in a nurturing family for the cost of every 1 child living in a potentially harmful residential care setting.
- Children with disabilities, very young children, adolescent girls and children who are already separated from families are most at risk of being institutionalized.
- Adult mortality from COVID-19 will put many more children at risk of institutionalization when they would be best cared for in a family. Further, children who are immunocompromised in residential care settings are particularly vulnerable during the Covid-19 pandemic.
- Attitudes towards care reform are changing, and many faith-based groups, donors and volunteers are beginning to redirect their resources from residential care to family care.

Changing the Way We CareSM envisions a world where all children thrive in safe and nurturing families



CTWWC envisions a world where all children thrive in safe, nurturing families in three ways:

1) children stay in or return to families; 2) government promote family care, and 3) family care is prioritized by a global movement.



Children stay in or return to families

- Family strengthening
- Engagement of community in family care
- Transition or closures of orphanages



Governments promote family care

- Policies
- Workforce investment
- National and community systems



Family care is prioritized by a global movement

- Global, regional/ national advocacy
- Policies and best practices
- Redirection of resources



Children thrive in safe, nurturing families

The Opportunity

Changing the Way We Care is actively seeking partners to expand our demonstration and influence work and ensure we are delivering outcomes to every region of the world. Essential care is needed under the COVID-19 pandemic to mitigate both projected increases in poverty and mortality among care givers and parents, as these factors are already pushing more children into residential care.

CTWWC is currently working closely with national governments, major global development agencies, and non-governmental and faith-based organizations to coordinate, leverage, and ensure that what we are demonstrating influences the global movement focused on a new paradigm of care for children and families.

This paradigm is not just about children in residential care. It is also about helping countries recognize that strong families are key to building strong societies for the future.



The Impact

- With a \$1 million investment, we will further focus on disability inclusion across our work, globally
- With a \$5 million investment, we will help ensure family care for over 100,000 children
- With a \$10 million investment, we will reach hundreds of thousands of children within one region

Changing
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care™